| КОНКУРЕНЦИЯ | Any.do | Trello | Doist | ClickUp |
| --- | --- | --- | --- | --- |
| 1. Visibility of system status | | | | |
| 1.Shares updates.  2.Consistency of updates.  3.Current state of the system. | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | |
| 2. Match between system and the real world | | | | |
| 1. Is it intuitive? 2. Does it satisfy client’s expectations? 3. Is it possible to use on different devices? | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | |
| 3. User control and freedom | | | | |
| 1. Does the user feel that he has complete control over the system? 2. Is the system user-friendly? 3. Can users undo mistakes? | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | |
| 4. Consistency and standards | | | | |
| 1. Is the app visually consistent? 2. Does the user feel familiarity? 3. Consistency in communication. | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | |
| 5. Help users recognize, diagnose, and recover from errors | | | | |
| 1. Is the response from the support fast enough? 2. Helpfulness from the FAQ page. 3. Simplicity of the error message. | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | |
| 6. Error prevention | | | | |
| 1. Guiding the user to prevent slips. 2. Prevention of ”mistakes”. 3. Help wizard in the onboarding process. | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | |
| 7.Recognition rather than recall | | | | |
| 1. Recognition of the information provided. 2. Recognition of the button layout. 3. Retrieving related information from a memory. | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | **1** | **2** | **3** | **4** | **5** | |
| 8. Flexibility and efficiency of use | | | | |
| 1. Addition of shortcuts. 2. Autocomplete system in the program. | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | |
| 9. Aesthetic and minimalist design | | | | |
| 1. Does it use the best design patterns that the users are used to? 2. Does it have flashy rather than simple design? | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | |
| 10. Help and documentation | | | | |
| 1. Does it have “Contact Us” in an easy and visible place in the app? 2. Provides the user with a manual. | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | | | **1** | **2** | **3** | **4** | **5** | | --- | --- | --- | --- | --- | | **1** | **2** | **3** | **4** | **5** | |